

Press release

## Unite achieves EcoVadis Gold rating

Leipzig, 28 August 2024: Unite has received its first gold rating from EcoVadis, the world's largest provider of sustainability ratings, in recognition of its sustainability efforts. It places Unite among the top 5% of companies evaluated during the July 2024 assessment period and within the top 3% in its industry. As an e-procurement solution with an integrated marketplace, Unite offers efficient procurement for businesses and the public sector. The platform promotes fair competition, fosters trusting partnerships, and helps companies achieve long-term sustainability goals.

### Gold rating as a significant milestone

EcoVadis evaluates international sustainability criteria across four key categories: environment, labour and human rights, ethics, and sustainable procurement. Unite improved its score by 21 points compared to 2023, marking a significant advancement. "We're pleased to have continuously improved our overall score over the years," says Nora Reumschüssel, Corporate Sustainability Manager at Unite. "The gold rating is an important milestone in our sustainability strategy and confirms that we are on the right path towards more sustainable business practices."

### EcoVadis rating is a key criterion for procurement departments

Sustainability at Unite is driven by intrinsic motivation and is deeply embedded in the company's business model. Employees and management at Unite work together on this issue. "Through our efforts, we've provided our customers, suppliers, partners, and employees with concrete guidelines for action," adds Nora Reumschüssel. Today, the EcoVadis rating is an important criterion for many procurement departments when they aim to make their sourcing more sustainable based on objective and impartial standards.

### UN Global Compact and Science Based Targets Initiative

Unite aligns its corporate strategy with globally recognised sustainability measures. The company has joined the United Nations Global Compact and supports the Science Based Targets initiative to achieve scientifically based climate goals. Additionally, new compliance guidelines and a whistleblower system have been implemented to ensure certain ethical standards.

### Transparent sustainability performance worldwide

EcoVadis has become one of the world's largest providers of sustainability ratings. The internationally operating platform evaluates over 130,000 companies across more than 220 industries and 180 countries based on 21 sustainability criteria. These rankings enable companies, buyers, and suppliers to evaluate and communicate their sustainability performance transparently and reliably.

### Further Informationen

[EcoVadis rating on Unite website](#)



Unite has received its first gold rating from EcoVadis. Copyright: EcoVadis



Nora Reumschüssel, Corporate Sustainability Managerin at Unite. Foto: Dominik Osswald

## About Unite

Unite connects the economy for sustainable business. The trusted platform with its integrated marketplace enables effortless sourcing and purchasing for B2B and public sector organisations. Bringing buyers and suppliers together for mutual benefit, Unite has established a solid foundation of fair competition and trustworthy partnerships. The platform's scalable infrastructure supports connections, business stability and a robust supply chain. Unite was founded as Mercateo in 2000 and is headquartered in Leipzig, Germany. Unite revolutionises e-commerce for B2B and the public sector by adding and sharing value for markets and communities. In 2022, Unite became the first platform business accredited with the Fair Tax Mark, representing the global standard for responsible tax practices. For more information, visit [unite.eu](https://unite.eu).

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