

Press Release

## Unite wins EU-wide tender from the Max Planck Society for a digital marketplace

Leipzig (Germany), 28 November 2024 – In September 2024, the Max Planck Society awarded the B2B platform company Unite the contract to establish and manage a Digital Marketplace. Through this partnership, Unite will provide the research organisation with procurement services for catalogue-based demand, ensuring access to an integrated marketplace that fully complies with public procurement regulations and provides seamless operational support.

### “Significant step towards a dynamic public procurement system”

“Over two decades of experience in both private and public sector procurement has made us a trusted partner for public institutions,” explains Unite’s CEO, Dr Sebastian Wieser. “With the Max Planck Society, we’re now taking a significant step towards a dynamic public procurement system that fully adheres to public procurement law.” A key focus is on managing procurement processes that go beyond standard direct orders – an especially challenging area.

Public institutions have relied on Unite (formerly Mercateo) for tail-end spend management and framework agreement integration for over 20 years. This new collaboration with the Max Planck Society marks another milestone in advancing dynamic procurement for the public sector.



Photo: Signing the contract - Unite/Max Planck Society 09/2024 © MPG

## About Unite

Unite (formerly Mercateo) connects the economy for sustainable business. The trusted e-procurement platform with its integrated marketplace enables effortless sourcing and purchasing for private and public sector organisations.

Bringing buyers and suppliers together for mutual benefit, Unite has established a solid foundation of fair competition and trustworthy partnerships. The platform's scalable infrastructure supports connections, business stability and a robust supply chain.

Unite revolutionises e-commerce for B2B and the public sector by adding and sharing value for markets and communities. In 2022, Unite became the first platform business accredited with the Fair Tax Mark, representing the global standard for responsible tax practices.

Unite was founded as Mercateo in 2000 and is headquartered in Leipzig, Germany. It operates in 12 European countries, with over 700 employees working both in-office and remotely. In 2023, Unite achieved revenue of €440.8 million.

For more information, please visit [unite.eu](https://unite.eu).

### Press contact

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### Further information

The text and photos can be downloaded here:

<https://unite.eu/en-global/resources/press-and-coverage>